



The National Council for Persons with Physical Disabilities in South Africa

PROMOTION AND AWARENESS, ACCESSIBILITY, WORK AND EMPLOYMENT

“A HOLISTIC APPROACH”

This is an initiative to improve the visibility of persons with disabilities amongst the SA community. The project is implemented to the benefit of the constituent member organisations of NCPPDSA and all affiliated organizations.

The Key Objectives:

1. To develop an open, informed society which allows a two-way communication between persons with disabilities and non-disabled persons.
2. To develop a knowledge base regarding information to allow informed decision making to the benefit of persons with disabilities and their families.
3. To empower persons with disabilities with knowledge in order for them to be able to represent themselves regarding awareness, accessibility and employment.

The Strategy

To identify :

1. Key role players :
 - ; management
 - ; staff
 - ; persons with disabilities at all levels, etc.
2. Key performance areas :
 - ; radio
 - ; printed media
 - ; talks
 - ; exhibitions, etc.
3. Focus areas :
 - ; work and employment
 - Ø liason with business chambers
 - Ø facilitate sharing of best practices amongst protective workshops and job creation projects
 - Ø Gold Reef City shop as outlet for arts and crafts
 - Ø liason with Department of Labour regarding placement officers and skills training

i accessibility

- Ø beach permits : assessment/certification of applications for access to beaches
- Ø importation of motor vehicles : assessment/processing of applications for rebate of duty
- Ø issue of parking permits
- Ø liason with National Government departments
- Ø access audits and support
- Ø liason with other NPO's in the sector
- Ø support to constituent member organisations of the NCPPDSA

4. Monthly topics should be in accordance with National themes
5. Persons with disabilities to be identified and empowered
6. Implement the development program : Phases 1 to 5
7. Development of action plans

Beneficiaries

1. Constituant Member Organisations (including 9 Provincial Associations)
2. Public Sector
3. Private Sector
4. Schools
5. Hospitals
6. Homes
7. Tertiary Educational Institutions
8. Hotels and Guest Houses
9. National and Community Radio Stations
10. National and Community Newspapers
11. Persons with Disabilities and their families, etc

Impact of project

1. Challenges and potential of persons with disabilities are identified and promoted.
2. Structures are established.
3. A project with reasonable and measurable outcomes is implemented.
4. Persons with Disabilities are empowered regarding the content of disability issues.
5. Persons with Disabilities are empowered to be able to represent themselves.

Compiled and Presented by:

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